

THE 7TH FUNDRAISER FOR THE RAM COMMUNITY FOUNDATION  
PRESIDENTIAL SCHOLARSHIP AND MAUI ONSTAGE



# *Sponsorship Kit*



SATURDAY, FEB. 8, 2020 • 7:00-9:30 PM • IAO THEATER



# IN-PERSON, HIGHLY VISIBLE Sponsorship Opportunities

Sponsorships are limited and available on a first come, first served basis. Contact Lydiamae Presbitero for details and reservations: 808-280-5612



**Ticket Taker**  
(2 persons) - \$500

Take tickets from the door and greet attendees as they arrive

Admission for 2 ticket takers to the event

Live Mahalo announcement by MC



**Concession Team**  
(2 persons) - \$500

Staff the concessions booth to help sell goodies and get attendees (provided by theater) to stay w/ theater

Admission for 2 concession sponsors to the event

Live Mahalo announcement by MC



**After Party Host**  
(2 persons) - \$500

Host the party and give a short welcome address; pick up the party with door prizes, live entertainment, etc.

Admission for 2 after party sponsors to the event

Live Mahalo announcement by MC



**Prize Sponsor**  
(2 persons) - \$750

Present prize to winner on stage

Admission for 2 prize sponsors to the event

Live Mahalo announcement by MC



**Cigarette Guys/Dolls**  
(2 persons) - \$750

Roam the audience with trays filled with trinkets to sell to the audience in a "trinkets" game style ("trinkets" bought by the sponsor, but paid for by the event)

Admission for 2 guys/dolls to the event

Live Mahalo announcement by MC

### Included in all sponsor levels:

- company logo in event program and RAM's Got Talent website
- company name included in all advertising, e-blasts, and social media



**Red Carpet Host**  
(4 persons) - \$1,000

Conduct "celebrity" interviews on the "red carpet" as attendees arrive at the theater

Admission for 4 red carpet hosts to the event

Live Mahalo announcement by MC



**Ushers**  
(4 persons) - \$1,000

Hand out event programs to attendees as they arrive and escort attendees to their seats

Admission for 4 ushers to the event

Live Mahalo announcement by MC



**Pledge Program**  
(6 persons) - \$1,500

Assist MC to conduct live pledge drive w/ the audience (one person on mic, others will rally crowd and collect donations)

Admission for 6 pledge program sponsors to the event

Live Mahalo announcement by MC

## Advertising Opportunities (in the Event Program)

**BUSINESS CARD AD: \$150**  
Business card size, 3.5" x 2"

**\*\* HALF PAGE AD: \$500**  
6.5" W x 4" H

**~~\*\* INSIDE BACK COVER: \$800~~**  
6.5" W x 8" H

**\*\* BACK COVER: \$1,000**  
6.5" W x 8" H

**QUARTER PAGE AD: \$300**  
3.25" W x 4" H

**\*\* FULL PAGE AD: \$750**  
6.5" W x 8" H

**\*\* INSIDE FRONT COVER: \$900**  
6.5" W x 8" H

**\*\* These advertisers also receive 2 tickets & a live announcement by the MC**



# Sponsor Form

## Select Your Sponsorship/Advertising Choice(s):

- Ticket Taker Sponsor - \$500
- Concession Team Sponsor - \$500
- After Party Sponsor - \$500
- Prize Sponsor - \$750
- "Cigarette Guys/Dolls" Sponsor - \$750
- Red Carpet Host Sponsor - \$1,000
- Ushers Sponsor - \$1,000
- Pledge Program Sponsor - \$1,500
- Business Card Ad - \$150
- Quarter Page Ad - \$300
- Half Page Ad - \$500
- Full Page Ad - \$750
- Inside Back Cover Ad - \$800
- Inside Front Cover Ad - \$900
- Back Cover Ad - \$1,000

Sponsorship/Advertising Total: \$ \_\_\_\_\_

*I am unable to attend this year's event, but would like to make a contribution of: \$ \_\_\_\_\_*

## SPONSOR/ADVERTISER INFORMATION:

Company Name: \_\_\_\_\_  
(Write company name as it will be credited in promotion, marketing, etc.)

Contact Name/Title: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_

Handles: Facebook - \_\_\_\_\_ Instagram - \_\_\_\_\_

Names of company agents attending: \_\_\_\_\_

## METHOD OF PAYMENT:

CHECK (please make check payable to RAM Community Foundation)

CREDIT CARD | Card type:  Visa  Mastercard  American Express

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ SVC #: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Return sponsor forms and checks to the RAM office located at 441 Ala Makani Place, Kahului, HI 96732 or email to [kelsey@ramaui.com](mailto:kelsey@ramaui.com). Payment must be received to reserve a sponsorship or ad. Email logos (in jpg format) and ad materials to [kelsey@ramaui.com](mailto:kelsey@ramaui.com). Send payment and logo/ad materials ASAP to ensure that your company name and logo will appear in promotional materials and program. Advertising material must be provided no later than January 1, 2020. For more info, contact Lydiamae Presbitero at 808-280-5612. Mahalo for your support!